

Jenny Cepeda-Camacho

Women of ALPFA Network President

Amplification.
Sponsorship.
Coaching.

Suggested responses to all nine narrative questions. Use this guide directly, without the GPT.

[Open the nomination form](#)



Select **President** and **Only nominating for an Officer role**. President-specific questions appear on page 5.

Find your answer

Page 2 | Interest in WOA; experience and background

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Pages 7-9 | Jenny's full vision for Women of ALPFA

Jenny's leadership journey

ALPFA student > Boston Chapter leader > Women of ALPFA

Current role: Director of Operations, Women of ALPFA. She creates pathways for Latinas through amplification, sponsorship, and coaching, while supporting the WOA team.

Copy only the response paragraphs, not the headings or counts. Adapt wording to your voice; add personal experiences only when they are yours. Each narrative answer has a 2,000-character maximum. Counts here include spaces and punctuation; the live form counter controls.

Based on Jenny's approved master profile, including her professional background, WOA leadership progression, and current terminology. Form inspected September 10, 2026. Prepared for nomination support; not an official ALPFA publication.

Purpose and readiness

01 Why is the nominee interested in Women of ALPFA?

832 / 2,000 characters | Suggested response

Jenny has lived the ALPFA journey as a student, a Boston Chapter leader, and now as Director of Operations for Women of ALPFA. That journey goes with her wherever she serves. Her interest in WOA is rooted in this continuing connection to ALPFA and her commitment to creating pathways and opportunities for other Latinas. Her amplification, sponsorship, and coaching and support for WOA team members reflect a commitment to helping people grow and remain engaged in the work. As Director of Operations, she brings an organizational perspective to that commitment: opportunities depend on both a clear purpose and people who are supported to carry it forward. Her direction for the Network is aligned with ALPFA's and WOA's mission and vision, with attention to how that purpose translates into opportunities for the women WOA serves.

02 What parts of the nominees experience or background would help them succeed in this role?

1,201 / 2,000 characters | Suggested response

Jenny combines a lived ALPFA journey - from student participation and Boston Chapter leadership to Women of ALPFA operations - with professional experience helping businesses and entrepreneurs develop and grow. Her background includes banking, mergers and acquisitions research, small-business compliance, and business ownership. She is also an author, speaker, consultant, and coach.

That combination is relevant to leading the Network: evaluating information and opportunities, attending to requirements and accountability, turning direction into practical action, and communicating in ways that help people develop. Supporting businesses and entrepreneurs is part of her daily work, giving her a practical perspective to bring to WOA's next stage of growth.

Within WOA, she already connects operational work with investment in people through amplifying, sponsoring, and coaching Latinas and helping retain team members. Her readiness rests on this combination: experience inside ALPFA, a business perspective shaped by daily practice, and a commitment to creating opportunities for others. As President, she would bring those strengths together in service of ALPFA's and WOA's mission and vision.

Priority, time, and impact

03 What is one priority the nominee would like to advance during their term?

871 / 2,000 characters | Suggested response

Jenny's first-term priority is to connect Women of ALPFA's national strategy with practical leadership pathways in chapters and communities. Her vision centers on access, visibility, leadership, connection, and opportunity, aligned with ALPFA's and WOA's mission and vision.

She would focus on the support chapters and teams need to help women participate, gain visibility, build influential relationships, and take on leadership responsibilities. Amplification, sponsorship, and coaching would connect those opportunities across career stages, with established leaders opening doors for emerging talent.

The aim is a pathway that continues beyond an event: women can see a next step, understand how to access it, and have support to contribute. Progress would be assessed through opportunities opened and leaders developed, alongside participation and team continuity.

04 What level of time and commitment can the nominee dedicate to this role?

181 / 2,000 characters | Suggested response

Jenny has indicated the highest weekly commitment category offered by the form: 5+ hours per week. She confirms that she attends weekly planning calls, offsites, and other meetings.

05 What impact does the nominee hope to make as a Women of ALPFA Executive Officer?

913 / 2,000 characters | Suggested response

Jenny hopes to help build a connected, sustainable Network where Latinas lead, influence, advance, and create opportunities for one another. Her intended impact extends from individual advancement to a stronger pipeline of Latina leadership across career stages, industries, businesses, and communities.

She wants greater visibility to translate into access to decision-makers, speaking opportunities, leadership roles, board exposure, entrepreneurship, and economic advancement. Connecting generations through amplification, sponsorship, and coaching would help knowledge and relationships become opportunities for others.

Her vision measures success beyond attendance: women advancing professionally, businesses supported, leaders developed, relationships formed, and women returning to open doors for others. These are proposed measures of future impact, not results already achieved by Jenny or the Network.

Experience and additional information

06 Briefly describe any relevant experience the nominee has.

862 / 2,000 characters | Suggested response

Jenny began her Women of ALPFA leadership journey as lead of WOA Day at the ALPFA Convention. Most recently, she served as Director of Awards and Recognition. Awards and recognition have now merged into operations, where she serves as Director of Operations. Her historical engagement work also covered recruiting, onboarding, and training. She has worked on the design of awards and engagement processes, including nomination questions, review processes, and onboarding guidance.

She also amplifies, sponsors, and coaches other Latinas and supports WOA team continuity by helping prevent individuals from leaving. Together, these contributions connect how people enter the organization, how they are supported, and how they continue contributing. Her corporate and entrepreneurial background adds experience working across business and organizational settings.

07 Anything else you would like the Women of ALPFA Network Nominations Committee to know?

494 / 2,000 characters | Suggested response

Jenny brings a continuing connection to ALPFA, from her experience as a student and Boston Chapter leader to her current service as Director of Operations for Women of ALPFA. Her amplification, sponsorship, coaching, and support for team continuity connect her commitment to creating opportunities for Latinas with the people needed to carry the Network's work forward. That combination of lived experience, operational leadership, and investment in others is central to her case for President.

Optional personal addition: explain how you know Jenny and why you want to nominate her. Include an observation only if it reflects your own experience. The response above can stand alone.

A personal endorsement can strengthen this answer

If you want to personalize question 7, one or two sentences about your relationship with Jenny and why you support her are enough. You do not need to repeat her full background. Keep the strongest facts and make the endorsement sound like you.

Vision and execution

08 What is the nominees vision for Women of ALPFA?

1,265 / 2,000 characters | Suggested response

Jenny's vision is a powerful, connected, and sustainable Women of ALPFA Network where Latinas lead, influence, advance, and create opportunities for one another. It centers on access, visibility, leadership, connection, and opportunity.

She envisions clear pathways across the professional journey: from member to participant, participant to leader, leader to executive, and executive to sponsor and advocate for others. Amplification, sponsorship, and coaching would connect generations, while strategic visibility would help women access decision-makers, leadership roles, board opportunities, entrepreneurship, and economic advancement.

National strength must translate into local impact. Her vision connects national strategy with chapter resources, relationships, programming, and support, while building connections across cities, industries, and career levels. International connections are a longer-term aspiration.

Sustainability is central: strong governance, clear roles, measurable goals, succession planning, strategic partnerships, and financial sustainability should enable future leaders to build on prior work. The legacy she wants is a community where Latinas see what is possible, find support to advance, and create access for the next woman.

09 How would the nominee strengthen the Network and its impact?

1,225 / 2,000 characters | Suggested response

Jenny would strengthen the Network by connecting its mission with practical leadership pathways, chapter support, and the infrastructure needed to sustain opportunity. Her daily work with businesses and entrepreneurs, combined with her ALPFA journey and WOA operations experience, gives her a relevant perspective on linking direction with execution.

Her approach would include listening to chapter and Network leaders about barriers to participation and advancement; clarifying leadership roles and support; connecting emerging talent with established leaders through amplification, sponsorship, and coaching; and using awards and recognition to create further visibility and opportunity.

She would seek strategic corporate and community partnerships that support Latina leadership, alongside measurable goals, succession planning, and financial sustainability. Proposed measures would extend beyond attendance to leaders developed, businesses supported, relationships formed, opportunities opened, and partnerships established.

These are elements of her proposed approach, to be developed with the Network and aligned with ALPFA's and WOA's direction. They are not claims of completed initiatives or guaranteed outcomes.

These questions appear after selecting President. Include both when reviewing your completed nomination.

Complete the remaining fields

Your information

In **Basic Information**, enter your own first name, last name, email, phone, and ALPFA membership status. Select that you are nominating someone else. Choose President and the officer-only nomination-area option.

Nominee information

Nominee First Name: Jenny

Nominee Last Name: Cepeda-Camacho

Nominee Email Address: jenny.cepeda@me.com

Alternative email: iamjennycamacho@gmail.com

Nominee Phone Number: confirm directly with Jenny

Website: jennycamacho.me

LinkedIn profile: linkedin.com/in/jennycepeda

Membership and commitment selections

Is the nominee currently an ALPFA member? Yes - Platinum member.

Chapter membership: ALPFA Boston Chapter.

Is the nominee currently a chapter officer or director? Confirm current status; her Boston Chapter leadership is historical.

Offsites, weekly planning calls or check-ins: Yes. Jenny confirms attendance at these and other meetings.

Hours per week: select 5+ hours per week.

Willing to serve as a director, lead, or committee member if not selected as an officer? Confirm with Jenny.

Before you submit

Confirm the nomination deadline; none was visible in the inspected form. Review all nine narrative answers together, check final character counts after any edits, and complete every required field. The experience/background and brief relevant-experience narratives were marked required. Other narratives can add useful context.

Personally review the three final acknowledgments: a role is not guaranteed; officers cannot simultaneously hold an elected or appointed ALPFA local chapter leadership role; and the nominee will be contacted for further discussion and/or interview. This guide does not make those declarations for you.

You can complete the nomination directly from this file. The suggested answers use the approved candidate information; the unknown administrative answers above still require confirmation.

Source: Jenny's approved nominee master and direct confirmations; [live WOA nomination form](#). No supporting-material upload requirement was visible at inspection.

Access, connection, and opportunity

Jenny's first-person vision for the Network. This is her proposed direction, not a report of completed initiatives.

My vision for Women of ALPFA is to build a powerful, connected, and sustainable network where Latinas do more than participate - they lead, influence, advance, and create opportunities for one another.

I believe Women of ALPFA has the potential to become one of the most influential platforms for Latina leadership and advancement, creating a clear pathway for women at every stage of their professional journey - from emerging leaders finding their voice to executives expanding their influence and opening doors for the women coming behind them.

My vision is centered on **access, visibility, leadership, connection, and opportunity**.

I want Women of ALPFA to create meaningful opportunities for Latinas to develop as leaders, gain strategic visibility, build relationships with influential decision-makers, access amplification, sponsorship, and coaching, and position themselves for leadership roles, board opportunities, entrepreneurship, and economic advancement.

But this vision extends beyond individual success.

I want us to build an ecosystem in which our collective influence becomes our greatest advantage - where members actively advocate for one another, leaders create access for emerging talent, chapters are equipped to develop strong local communities, and corporate and community partners recognize Women of ALPFA as a critical pipeline for Latina leadership.

Building a Network With National Strength and Local Impact

A strong national network must also be powerful at the local level.

My vision is to strengthen the connection between Women of ALPFA's national strategy and the work happening within ALPFA chapters and communities. Chapters should have the structure, resources, programming, relationships, and support necessary to create meaningful experiences for women where they live and work.

At the same time, we must think beyond geographic boundaries.

Our community is increasingly national and global. Women of ALPFA can create connections among Latina leaders across cities, industries, career levels, and eventually international markets - building a leadership network whose influence extends far beyond any single event or location.

Pathways, visibility, and generations

Creating Leadership Pathways

Participation should lead somewhere.

I want Women of ALPFA to create intentional pathways that help women move from **member to participant, participant to leader, leader to executive, and executive to sponsor and advocate for others.**

That means creating opportunities for leadership development, amplification, sponsorship, coaching, speaking, board exposure, professional advancement, entrepreneurship, and community leadership.

It also means identifying emerging leaders early and intentionally creating opportunities for them to be seen.

Turning Visibility Into Opportunity

Talent alone does not guarantee opportunity.

Women need access to the rooms, relationships, information, and decision-makers that can change the trajectory of their careers and businesses.

Women of ALPFA can become a platform where visibility is strategic - where members are not simply invited into rooms but prepared to contribute, lead, and influence once they enter them.

We should celebrate Latina excellence through awards and recognition while also ensuring that recognition becomes a catalyst for what comes next: greater visibility, stronger networks, leadership opportunities, and expanded influence.

Building Across Generations

Our greatest strength will come from connecting generations of Latina leadership.

Emerging professionals should have access to women who have already navigated the paths they hope to travel. Mid-career leaders should have opportunities to strengthen their executive presence and networks. Senior executives should have meaningful ways to coach, sponsor, advocate, and leave a leadership legacy.

When knowledge, relationships, and access move between generations, individual achievement becomes collective progress.

Sustainable impact and legacy

Creating Sustainable Impact

My vision is not simply to create successful events or programs. It is to build an infrastructure that continues creating opportunities long after any individual leader's term has ended.

That requires strong governance, clear leadership roles, measurable goals, succession planning, strategic partnerships, financial sustainability, and systems that allow future leaders to build upon what came before them rather than starting over.

Success should be measurable not only by attendance, but by outcomes: women promoted, businesses supported, amplification, sponsorship, and coaching relationships created, leaders developed, opportunities opened, partnerships established, and women who return to create opportunities for others.

The Legacy I Want Us to Build

Ultimately, I want Women of ALPFA to become a place where a Latina can look around and say:

I see someone who looks like me.

I see someone who understands my journey.

I see what is possible for me.

And I have a community that will help me get there.

The power of Women of ALPFA is not simply in bringing women together. It is in what becomes possible when we intentionally connect our talent, relationships, experiences, and influence.

My vision is for Women of ALPFA to become a movement of women who **rise, lead, and create access for the next woman** - building a stronger pipeline of Latina leadership and ensuring that our collective influence creates opportunities for generations to come.

That is the Women of ALPFA I want to help build.